

DOORS OF PERCEPTION FOUNDATION STICHTING

Call for Entries

July 2004

DOORS OF PERCEPTION - OPEN DOORS PROJECT CHALLENGE

HOSTING: THE DESIGN OF PLATFORMS FOR SOCIAL INNOVATION

What does it mean to design a platform for social innovation? To find out, Doors of Perception has teamed up with its colleagues in Virtual Platform, the Dutch project broker for new media research organizations, to organize an Open Doors Project Challenge on 19 November 2004.

25 design teams will be invited to pitch their project to a jury of their peers. The best projects will be invited to Doors of Perception 8 in New Delhi in March 2005. Open Doors also enables design researchers to share knowledge and experience on content and business issues.

Doors of Perception 8: New Delhi

The best projects from Open Doors will be invited to present at Doors of Perception 8 in New Delhi, India, during the week 21-26 March 2005. Designers and entrepreneurs from different parts of the world will discuss platforms for social innovation, and how to design them.

E-culture fair

The best projects from open Doors will also be invited to participate in the E-culture fair, which next takes place in Amsterdam in Spring 2006. This event brings together international research projects that cross the boundaries between culture, industry, education and science. State of the art work in the field of new media is showcased in projects which combine installation, performance and presentation: demos of alternative approaches to ways of living, communicating, learning and working. The emphasis is on hands-on activities, and the visitors to the Fair are challenged to test out the prototypes on offer.

Virtual Platform

The E-Culture Fair is organized by the Virtual Platform, a network organization based in Amsterdam with four years' experience in investigating new media and culture, advising policy makers, and bringing about exchange and co-operation between the cultural sector and other players in the ICT field. The Virtual Platform draws on close collaboration with leading cultural new media organizations in the Netherlands and Europe. The Virtual Platform partners are: the Balie, Steim, Doors of Perception, Nederlands Instituut voor Mediakunst-Montevideo/Time Based Arts, Paradiso, Submarine, V2, and Waag Society.

For background information on previous events, see:

<http://www.virtueelplatform.nl>

<http://flow.doorsofperception.com/opendoors.html>

<http://www.doorseast.com/>

<http://flow.doorsofperception.com/>

OPEN DOORS: NOMINATION GUIDELINES

What is a platform for social innovation?

A platform for social innovation is something that enables people to organise daily life activities in new ways. The platform might be an infrastructure (such as WiFi), a device (such as a handheld, or wearable) or a software appli-

cation (such as a car-pooling system, or a barter system). A platform might also be the interface to, or interaction with, a combination of the above elements. A platform for social innovation will probably be supported by technology, but this is not a requirement.

What kind of projects are we looking for?

We are looking for creative and innovative applications that transcend and challenge current ICT products and use and support diverse social activities. We are looking for new projects and work-in-progress. Some of these (but not all) will involve national and international collaboration between different cultural and design disciplines.

How developed should projects and design proposals be?

We are looking for proposals, scenarios, concepts, prototypes or demos – i.e., something that is not yet on the market, but could be.

What kind of presentation will it be?

Shortlisted projects will each be given five minutes to present, followed by a short Q+A. Five finalists will present a second time, and will be interviewed by the Jury.

If my nomination is successful, will we be paid to come to Amsterdam?

Regretfully, no. We are not able to cover travel and accommodation expenses. But inexpensive travel to Amsterdam in November will not be hard to find, and we will provide budget accommodation recommendations.

Content of nomination:

1. Name of entrant
2. Name of organization
3. Contact email address
4. Contact telephone number(s)
5. 200-300 word description of design project in English.
6. URL of any web-based material you wish us to consider
7. Video, or other media presentation (optional)

Nomination deadline

The deadline for nominations is 30 September 2004.

Selection procedure

Nominations received on time and in good order will be reviewed by an Open Doors Selection Committee comprising:

For Doors of Perception: Jogi Panghaal, Aditya Dev Sood, John Thackara,
For Virtual Platform: Martine Posthuma de Boer, Rob van Kranenburg

Announcement of successful nominations

The names of projects to be presented at Open Doors will be announced on 15 October 2004 (one month before Open Doors).

Who is on the Open Doors Jury?

We will announce names of jury members in September.

Open Doors Project Office Coordinates

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